



PUBLIC FACILITIES

The City of Lindsay renovated an abandoned orange packing house into a 171,000 sq. ft. indoor public facility that is the largest of its kind in California. The McDermont Field House project, which received CDBG Economic Development funding from the Department of Housing and Community Development, created 76 jobs.

CONFERENCE SPONSORSHIP CONTACT For questions regarding conference sponsorship, please contact:
Jim Miwa Telephone: (916) 319-8483 E-mail: jmiwa@hcd.ca.gov

Since 1996, the **State Community Development Block Grant Program (CDBG)** has hosted seven statewide conferences, bringing together decision-makers and practitioners involved in the important work of creating better conditions for housing, economic growth and job creation. During this time, the CDBG program and its local program operators have conducted activities to meet the needs of moderate to lower-income people in small, typically rural communities. The goal has been, and the challenge continues to be to improve the quality of life of all citizens in California.

In 2009, the Department of Housing and Community Development administratively re-organized the Department so that the Community Development Block Grant (CDBG) and HOME Investment Partnerships Program (HOME) are in the same branch. In the intervening year, CDBG and HOME have coordinated on a number of policies and procedures. It is now time for the Department to have a combined State CDBG and HOME conference. Many CDBG stakeholders are already active in HOME, so the combination is a natural evolution. There are also many HOME-only stakeholders, who will now also be invited to the conference. This will add an exciting extra dimension to the conference as well as many new workshops on rental housing development.

Thus this year's conference, **Renewing California Communities with CDBG and HOME**, will continue CDBG's standard of

excellent conferences with HOME's additional subject matters and stakeholders. The combined conference will be a forum to inform, energize and stimulate housing and community development decision makers and practitioners who are active in the State CDBG and HOME programs. This 2010 conference will feature a comprehensive three-day program for all levels of practitioners, from beginners to advanced.

One of the highlights of this year's conference will include special keynote speakers who will share their insights on contemporary issues affecting California's small and rural communities in the critical areas of housing, infrastructure development, and business expansion.

Finally, COSCDA's conference, **Housing Builds Jobs - Jobs Stimulate the Economy**, will connect you with others who share your goals and experiences in the areas of housing and community development, but keep you in the forefront of the profession by providing access to and insights from community leaders, industry experts, and state and federal policy makers.

COSCDA's three day comprehensive program will feature topics that include: sustainable communities and the Regional Blueprint Program, transit oriented development and infill housing programs, the Neighborhood Stabilization Program (NSP), public improvements in very low income neighborhoods including Colonias, the HEARTH Act and HPRP, and the California Green Building Code.

2010

COSCD A National Conference

and CDBG and HOME Statewide Conference

September 12 - 17, 2010



Sacramento, California

DEPARTMENT OF HOUSING AND COMMUNITY DEVELOPMENT
RURAL COMMUNITY ASSISTANCE CORPORATION

CONFERENCE SPONSORSHIP INFORMATION



Why Your Conference Sponsorship is Valued

Why Your Conference Sponsorship is Valued

Since its beginning, the CDBG and HOME programs and its local government program operators have conducted activities aimed at meeting the needs of moderate to lower income people in small, typically rural communities. You will see on the pages of this sponsorship brochure some of the results of over \$100 million of State CDBG and HOME funded projects in communities throughout California. The goal has been, and the challenge continues to be to improve the quality of life of all citizens in California, especially those who are from disadvantaged and excluded groups.

This year the State of California has the honor to host the Council of State Community Development Agencies' (COSCDA) 2010 Annual Training Conference and broaden the perspective of the national issues that are involved in the support and delivery of sustainable community development to the states and local governments. COSCDA is the premier national association that supports the common interest and goals of states, with a major emphasis on community development, affordable housing, local economic development and state-local relations.

This year's COSCDA and CDBG-HOME conferences continue our commitment to create a forum to inform, energize and stimulate our community development decision makers and officials. The practice of community development means to work directly to build up the capacity of a local area to improve its economic future by providing decent housing for its residents and stimulate businesses to start-up and grow.

Forming strong partnerships between local governments, businesses, and community interests has been the cornerstone of COSCDA, and the State's CDBG and HOME programs. HCD program funds have been utilized to make communities more attractive as investments to developers and businesses, as well as preserving neighborhoods for its workers and residents.

If California communities are to grow, remain vibrant, and sustainable, your participation at the COSCDA and CDBG-HOME conference should be important to you. Your support of local community development, specifically the sector of California's community who are disadvantaged, will in the end pay dividends in the form of affordable housing, creating and retaining new small businesses and jobs, and produce revenues for local governments. In the end these are your new customers and clients that will support you to grow.



AFFORDABLE MULTIFAMILY HOUSING

With the beauty of world-renown Lake Tahoe and affordable HOME housing funds ...Tahoe Senior Plaza I and II provides independent living for very low income seniors over 62 years of age. There are 45 one-bedroom units that are accessible to persons with physical disabilities.



Chris Westlake, Deputy Director

July 10, 2010

Dear Housing and Economic Development Colleague:

It gives me great pleasure to announce that the State of California will be hosting the 2010 Council of State Community Development Agencies' (COSCDA) Annual Conference on September 12-15, 2010 in Sacramento, California.

Immediately following the COSCDA Annual Conference, the Department of Housing and Community Development (HCD) and the Rural Community Assistance Corporation (RCAC) will host the 2010 Community Development Block Grant (CDBG) and HOME Investment Partnership Program (HOME) on September 15-17, 2010.

These two conferences offer a unique opportunity for national as well as California's housing and economic development community to come together, exchange ideas, receive training, and above all to discuss the new paradigms of housing and economic development: new tools, new uses, new ventures and new directions.

I would like to enlist your support for these two conferences that will create important forums for initiating awareness and community transformation as we emerge from this perfect storm of 2008 and 2009 that has affected our financial institutions and economy. The CDBG and HOME programs have annually pumped over \$100 million into California's economy for affordable housing, small businesses and public infrastructure projects. As a conference sponsor, you have an opportunity to increase your profile and promotional visibility to over 400 community development decision-makers from the U.S. and California who will be attending both conferences.

On behalf of the Department of Housing and Community Development and our partner, the Rural Community Assistance Corporation, I want to personally thank you for your support. All proceeds from your sponsorship will be used in support of the conference.

Sincerely,

CHRIS WESTLAKE, Deputy Director
Division of Financial Assistance

The Benefits of Your Sponsorship

The Benefits of Your Sponsorship to COSCDA and CDBG-HOME Conferences

In the twin conferences (the COSCDA conference from Sept. 12-15 and the CDBG-HOME Conference from Sept. 15-17), you have an opportunity to meet and network with over 400 public and private decision-makers involved in delivering over \$100 million annually in funding to local communities AND the opportunity to meet and network with over 100 housing and community development decision-makers from the other 49 states. Subject matter of the twin conferences will include but are not limited to:

- Single and multi-family housing construction, acquisition and rehabilitation;
- Community facility projects;
- Local public service programs;
- Economic development lending programs for small businesses
- Loans and grants for larger scale business and infrastructure development projects;
- Microenterprise technical assistance and loans;
- Public infrastructure and public works projects.

You have an opportunity to market your services and products to:

- California state, county and city elected officials, and planning and financing directors;
- Representatives from the housing and community development programs from *the other 49 states*.
- State CDBG and HOME representatives;
- Representatives of local non-profits, and housing and economic development corporations;
- Community and economic development practitioners and program operators;
- Consultants providing support to local governments; and
- Lenders and loan service providers.

Please refer to the Conference Sponsorship Form to learn about the sponsorship levels and benefits for the COSCDA Conference and CDBG-HOME Conference.

Our Past Conference Sponsors

California Engineering Company
Clearing House CDFI
Laurin Associates
Mercy Housing of California
Pacific Municipal Consultants
Self-Help Enterprises
Tierra Environmental Services
The Dixon Department
U.S. Department of Agriculture Rural Development
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Yes! solar solutions